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FALL CONFERENCE
NOVEMBER 15-16, 2021
LANSING CONVENTION CENTER

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The Radisson Hotel Lansing at the Capitol has a conference rate of **\$122 (plus tax)** which remains valid for reservations made by **October 29, 2021**, while rooms are available.

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Registration is EASY!!!

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TENTATIVE SCHEDULE

Monday, November 15

11:00 a.m. – 5:00 p.m.
Registration

11:00 a.m. – 6:00 p.m.
Exhibits Open

1:00 p.m. – 2:30 p.m.
Welcome and Keynote Speaker
– Carolyn Stone

2:50 p.m. – 3:50 p.m.
Breakout Session 1

3:50 p.m. – 4:15 p.m.
Coffee Break with exhibitors

4:15 p.m. – 5:15 p.m.
Breakout Session 2

5:15 p.m. – 6:30 p.m.
President's Reception with Exhibitors

Tuesday, November 16

7:00 a.m. – 8:30 a.m.
Registration and Breakfast

7:00 a.m. – 3:00 p.m.
Exhibits Open

8:30 a.m. – 9:30 a.m.
Keynote Session – Principal Kafele

9:45 a.m. – 10:45 a.m.
Breakout Session 3

11:00 a.m. – 12:00 p.m.
Breakout Session 4

12:00 p.m. – 1:30 p.m.
Celebration Lunch

1:45 p.m. – 2:45 p.m.
Breakout Session 5

3:00 p.m. – 4:00 p.m.
Breakout Session 6

4:00 p.m.
Adjourn

KEYNOTE SPEAKERS

Monday, November 15

Monday Afternoon Keynote Session Speaker

Carolyn Stone

Carolyn Stone, Ed.D., is a Professor of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA). Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone currently serves as the Ethics Chair for ASCA and has done so for 15 years.

Join Carolyn for her session titled *Legal Literacy and Ethical Practice in the Complex World of School Counseling*. School counselors must negotiate the competing interests of the overregulated school environment, student's need for confidentiality and the legal rights of parents to be the guiding voice in their children's lives. Updates on these competing interests will be discussed through recent court developments. Legal rulings will be highlighted in areas such as sexually active students, bullying, academic advising, child abuse, educational records, and sexual harassment, first amendment rights, and transgender youth. The goal is to facilitate participants' legal literacy and provide guiding principles to support best ethical practice.

Carolyn will also be presenting a breakout session.



Tuesday, November 16

Tuesday Morning Keynote Session Speaker

Principal Baruti Kafele

A highly-regarded urban public school educator in New Jersey for over twenty years, Principal Kafele distinguished himself in the classroom and as a school leader. As an elementary school teacher in East Orange, NJ, he was selected as the East Orange School District and Essex County Public Schools Teacher of the Year. As a principal, he led the transformation of four different schools, including "the mighty" Newark Tech, which went from a low-performing school in need of improvement to recognition by U.S. News and World Report Magazine as one of America's best high schools. Currently, Principal Kafele is one of the most sought-after speakers for transforming the attitudes of at-risk student populations in America.

Join Principal Kafele as he presents *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success* – based on his best-selling book of the same title. Principal Kafele asserts that the various gaps in student achievement continue to rank amongst the most important discussions in education today. Equally important for educators is the continued lack of student motivation, undesirable student behaviors and apathy towards achievement across racial, ethnic and socioeconomic lines. In this high energy, interactive session, Principal Kafele argues that one of the greatest difficulties to closing the various achievement gaps is the overwhelming assumption that achievement is in fact, the problem. He says that the achievement gap is a consequence of the failure to adequately address what he calls, the Attitude Gap (the gap between those students who have the will to strive for academic excellence and those who do not) that continues to persist in American classrooms. Principal Kafele contends that unmotivated, underachieving children are actually "most brilliant and most highly capable" but their attitudes toward themselves, toward learning and toward the prospects for their futures are preventing them from striving to maximize their potential. He says that when educators therefore make the transformation of their students' attitudes toward themselves, learning and the prospects for their futures a priority, the probability for their achievement increases exponentially! Principal Kafele will provide educators with strategies within a framework for closing the attitude gap toward the ultimate elimination of underachievement in their classrooms and schools. He will simultaneously challenge educators to look honestly within themselves toward ensuring academic success through the following: environment for learning, attitudes toward students, relationship with students, compassion for students and relevance in instruction.

Principal Kafele will also be presenting a breakout session.

